

# A Message to GADA Dealer Members

March 24, 2020

As we all navigate through this unprecedented time, which is full of unknowns, please know that your GADA staff is available to serve members to the best of our ability. While we may not be together at the GADA office, we stand ready to answer your emails and phone calls as we keep ourselves and our families safe.

- As we have been doing for the last several days, GADA will be emailing a daily update of key information and resources. We recognize that you are inundated with emails, especially now. Nevertheless, please be sure to read GADA and NADA emails, as they contain important information and links to many resources geared toward the automotive industry.
- GADA is currently working to add a COVID-19 page on the GADA website, [www.gada.com](http://www.gada.com). This page will house all of the GADA Alerts that have been sent thus far and which will be updated on a daily basis. Please be on the lookout for more information.
- As GADA reported earlier today, Governor Kemp has issued a statewide Executive Order. We are aware that a number of local jurisdictions have issued or are considering issuing stay at home orders. To the extent you are aware of any such orders, we would appreciate if you would let us know by sending an email to [legal@gada.com](mailto:legal@gada.com). If you have access to a copy of any local Order, it would be helpful if you could provide that as well.
- Be aware of an increase in scams and fraud during this hectic time, including spam and phishing emails. We urge you NOT to open any emails with questionable attachments and to be diligent in recognizing potential scams and fraud.
- Beyond keeping your doors open to service, repair and replace vehicles, and keeping your employees safe, we know that dealers may also be helping your communities in creative ways. If your dealership is doing anything in your community, such as providing

vehicles to deliver food or other supplies, supporting your local restaurants by buying meals or providing meals to medical personnel or first responders etc., please let GADA know. We want to share your ideas and generosity with fellow dealers.

More than ever, it is an honor and pleasure to serve Georgia's franchised motor vehicle dealers. Hang in there!

